

alex ara

WORKSPACE: NEXT

807 Las Cimas Parkway Austin, Texas, 78746

This 8000 sqft office space was designed for Steelcase, Inc. using the criteria of an interconnected workplace for a fictional company called NEXT. The concept of the space was derived from a dream catcher. According to legend, only positive energy is intelligent enough to navigate through the woven web while negative energy is incapable of making its way into a person's thoughts. Dropped ceiling panels act as the net that catches all negativity and peacock feathers were the inspiration behind the color palette.

These images were rendered using AutoCAD, Revit, and Photoshop.



