

RETAIL: GUMDROP LTD. FLAGSHIP STORE

580 Washington Street,
Boston, MA

Founded in 2009 in the United Kingdom by Anna Bullus, Gumdrop LTD has developed a unique solution to a worldwide problem; they have successfully found a way to recycle gum into a new polymer that can be used in the plastic and rubber industry.

The store was created to provide a whimsical, playful environment to store patrons. The Gumdrop campaign of, 'What will your gum become?' served as the main inspiration when designing the space.

These images were rendered using AutoCAD, Sketchup, Kerkythea, and Photoshop.

